

**Together we're better.**

**2019**

**ANNUAL  
GIVING**

**Report**





# With Each Year Comes New Ways to Make a Difference



For more than 100 years, Capital Farm Credit has supported rural communities and agriculture with reliable, consistent credit and financial services. We are a proud member of the Farm Credit system and serve more than 21,500 members, with loans outstanding totaling more than \$7.9 billion.

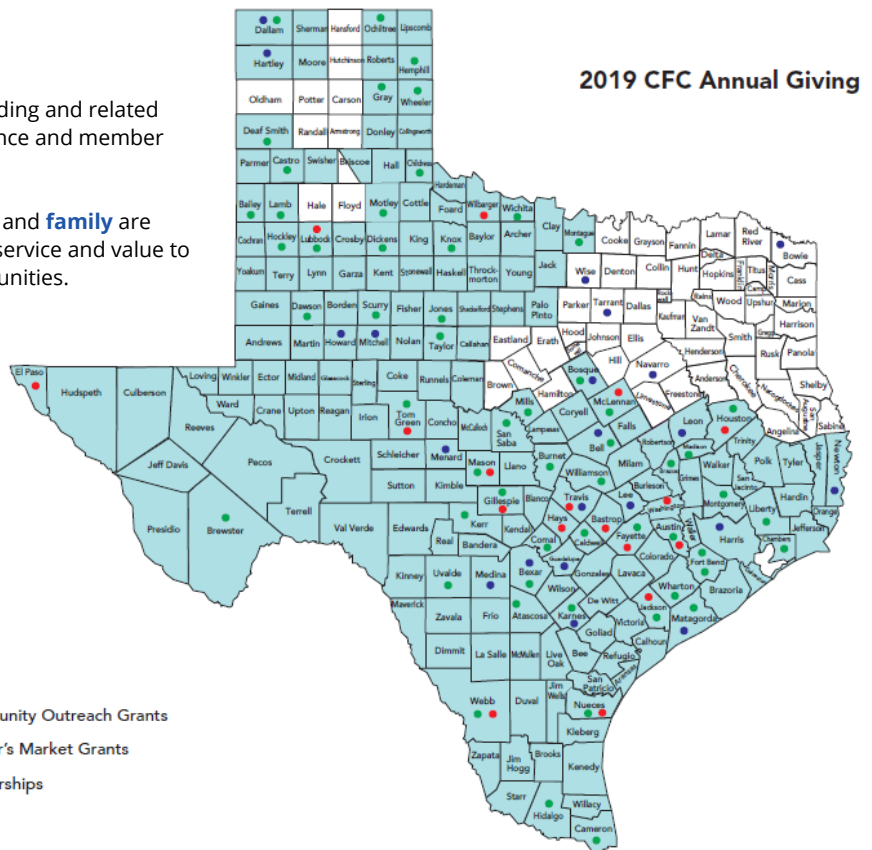
At Capital Farm Credit, we come to work every day with a sense of purpose. We are finding innovative ways to serve the full breadth of agriculture. However, carrying out our mission goes beyond making loans.

At Capital Farm Credit, we look for new ways to make a difference - whether expanding our community outreach or providing resources and education for rural communities, our goal is simple.

Make Texas, a better place for tomorrow.

**Our vision** is to be the partner of choice for lending and related services through outstanding people, performance and member value.

**Our core values** of **commitment, trust, value** and **family** are daily reminders of why we provide exceptional service and value to our members, to agriculture and to rural communities.





## CEO MESSAGE

Dear Stockholders,

A few things set Capital Farm Credit apart from other lenders. One is our mission to support agriculture and rural communities. Another is our large, diverse territory. We cover a lot of ground in Texas, where customers and their communities vary as much as the terrain. That diversification carries over into the ways we give back.

The year 2019 brought another year of surpassing expectations in our outreach efforts. We continue to leave our footprint in the field of agriculture and remain honored to provide support to growing leaders and the communities that make up our home. We awarded more than \$126,000 in student scholarships during 2019, and a total of more than \$46,000 in community outreach grants.

With each new year, we set out to accomplish these goals as well as create new ones. We devote resources to agriculture-based youth development programs, such as 4-H and FFA. We support the next generation and promote ag awareness and conservation.

While 2019 was a great year, we look forward to doing more in 2020. Our mission, vision and core values reflect the people and communities we support. We believe relationships and responsiveness matter.

We give back to our members.  
We give back to our communities.  
We give back to Texas—the state that provides our yesterday, today and tomorrow.

*Ben R. Novosad*  
Ben Novosad  
Chief Executive Officer



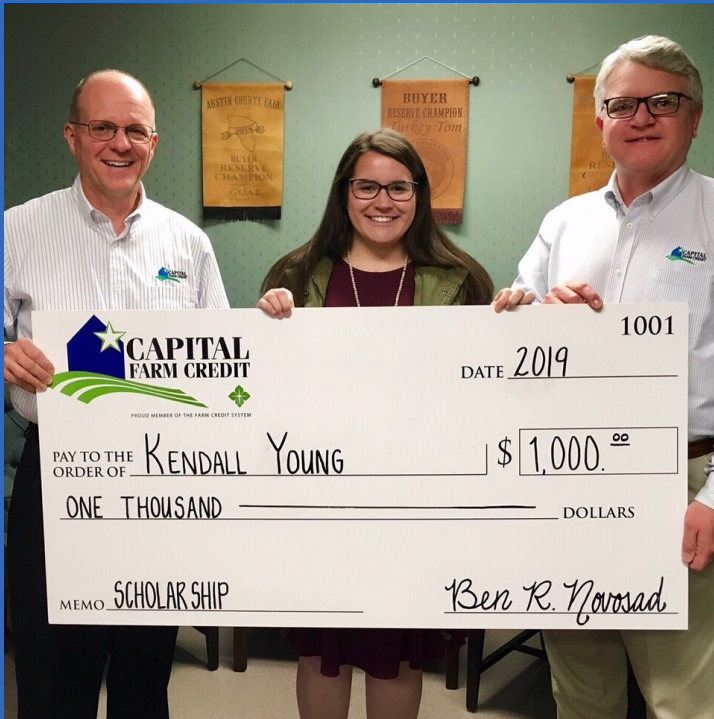




## Board of Directors

Capital Farm Credit's board of directors is comprised of farmers and ranchers elected by fellow borrowers and staff members. Our board not only promotes CFC's goals of giving back to rural communities, but encourages our mission to positively impact the future of agriculture.

- John Malazzo - Chairman
- Carl Sample - Vice Chairman
- Paul Aelveot
- Dr. Larry Boleman
- Dale A. Crenwelge
- Kelly Gaskins
- Dale Hoelscher
- Kenton B. Kimball
- Terry McAlister
- Lance D. Morris
- Phillip Munden
- Gary L. Palousek
- Danny Parker
- Ronnie Riddle
- Roy Allan Schmidt
- Lowell Woodward
- Joe David Yates



#100scholarships100days



STOCK SHOWS & RODEOS



COMMUNITY PROJECTS

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# 2019 Milestones

In 2019, Capital Farm Credit contributed more than \$500K in scholarship funds, community grants and partnership and sponsorship opportunities.



**\$126K+**  
Scholarships



**\$46K+**  
Community Giving



**\$400K+**  
Sponsorship



# Community Giving

## Community Outreach Grant Program

Capital Farm Credit remains committed to the communities we serve. As the largest agricultural lender in Texas, we have a unique opportunity to make a real difference.

In 2018, CFC unveiled the Community Outreach Grant Program. The program was designed to provide grants to Texas FFA chapters and 4-H clubs seeking to develop projects to better their community.

2019 was CFC's second year to award Community Outreach Grants. Chapters and clubs pursuing positive impact in their community were invited to submit project proposals for grant consideration.

***Capital Farm Credit presented more than \$20K to 23 different community outreach projects.***

Each 4-H club or FFA chapter created a unique project that would visibly improve their community.

“At Capital Farm Credit, we believe in empowering young people to create positive change. We encourage and support 4-H and FFA programs across Texas, who strive to better serve their local communities.”

- Ben R. Novosad,  
Chief Executive Officer



Menard Jr. Master Gardeners





# Community Giving

## Farmers Market Grant Program

Farmers Markets are one of the oldest forms of direct marketing in agriculture. From unique street markets to the traditional farmers markets throughout Texas, growers worldwide still gather weekly to sell produce directly to the public.

Capital Farm Credit has a long heritage of supporting all varieties of agriculture, from very small ag operations to large agribusinesses. The CFC Farmers Market Grant Program was created to assist local markets with additional resources needed to support local farmers and the ag community.

Farmers markets preserve America's rural livelihoods and farmland as well as support for healthy, local communities.

*In 2019, CFC awarded grants totaling \$26K to qualifying farmers markets. Each grant recipient received a check for \$1,000 and 200 reusable shopping bags for use at their respective market.*

**“Many consumers today have little appreciation for the hard work it takes to put food on our tables. Local farmers markets provide an opportunity to connect and help tell that story.”**

**-Jay Stewart,  
Chief Lending Officer**





# Scholarships

## Branch Office Scholarships

#100scholarships100days

To further strengthen our commitment to youth in agriculture, CFC continues the tradition of awarding 100 scholarships annually to Texas students.

In 2016, to commemorate our centennial, CFC created the "100 Scholarships in 100 Days" campaign. Since then, CFC continues to award at least one, \$1,000 scholarship from each branch office to college-bound students. We remain passionate about investing in the next generation of leaders in agriculture and champion students who work hard to achieve their goals.

*In 2019, a total of \$126K was awarded to graduating high school seniors pursuing agricultural degrees.*

In addition to our branch scholarships, CFC also awards scholarships at the collegiate level through partnerships with different college and university programs.

**SINCE THE START OF  
CFC'S 100  
SCHOLARSHIPS IN 100  
DAYS PROGRAM IN  
2016, CFC HAS GIVEN  
MORE THAN \$350K  
IN STUDENT  
SCHOLARSHIPS.**



*"By awarding me the Capital Farm Credit Scholarship, you have lightened my financial burden, which has allowed me to not only focus on my studies, but become more involved in my community."*

*- Clara Steglich, Texas A&M University, Agriculture Science  
2019 Temple/Taylor Office Scholarship Recipient*

## 4-H & FFA Annual Video contest

"What agriculture means to me."

National Ag Day takes place in March every year to increase public awareness of agriculture's crucial role in our society.

To promote and support the National Ag Day Program, CFC holds its annual video contest scholarship for Texas high school 4-H and FFA members.

Students create a 30-second video to explain "What agriculture means to me."

This past year, CFC awarded \$9,500 in scholarship money to winning recipients, including an additional donation to each winner's 4-H Club or FFA Chapter.



# Sponsorship

Our scholarship programs are not the only ways CFC gives back to Texas youth. Each year we devote resources to assist various programs that aid in youth development and career building. Together with our partners, we make it our goal to provide young people with opportunities to shape and grow their future.

## TEXAS 4-H YOUTH DEVELOPMENT FOUNDATION

Partnered with the Texas 4-H Youth Development Foundation, CFC contributes over \$30K towards Texas 4-H's fundraising branch. With support from CFC, the foundation can promote leadership skills and citizenship to more than half a million youth in Texas.

### CFC proudly supports:

- Texas 4-H Round-up
- 4-H Youth Ambassadors
- Texas 4-H Horse Show
- Texas 4-H Shooting Sports



CFC Photo Booth - 4-H Roundup

## OGALLALA COMMONS INTERNSHIPS

Agriculture demographics vary across different regions of Texas. The High Plains and South Plains benefit from Ogallala Commons Inc., a nonprofit, education and leadership organization that supplies ag education and awareness to the region's rural communities.

Capital Farm Credit, in partnership with Ogallala Commons, Inc., provides young people with internship opportunities related to the resources and challenges faced in their local communities.

**With CFC's support, seven students were given the opportunity to gain professional leadership skills and work experience in 2019.**



**Daniel Colunga**  
Silverton, TX  
Silverton ISD  
Blog



**Dalton Webster**  
Lockney, TX  
Silverton ISD  
Blog



**Paloma DeLeon**  
Silverton, TX  
Briscoe County Commissioners  
Blog



**Joel Patino**  
Silverton, TX  
Briscoe County Commissioners  
Blog



**Janaila Whittaker**  
Silverton, TX  
Night Owl Coffee House  
Blog



**Gracie Smith**  
Tulia, TX  
Quien Sabe Feeders/Swisher  
Rural Electric  
Blog



**Martin Rodriguez**  
Hart, TX  
Ogallala Commons  
Blog

# 550,000+

4-H youth reached each year in collaboration with Texas 4-H.

Source: [texas4hfoundation.org](https://texas4hfoundation.org)

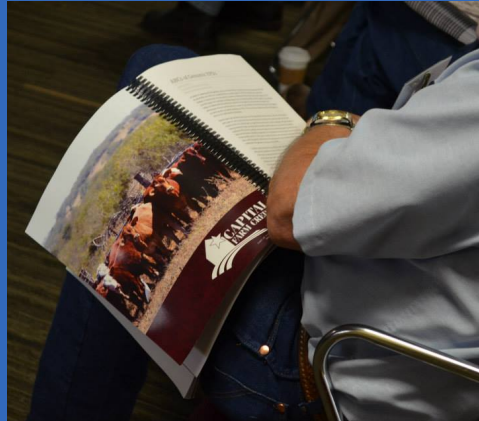


Throughout the year, CFC proudly sponsors world champion barrel racer Hailey Kinsel Lockwood. We are proud to have her as a member of #teamCFC and #AgrilInsurance.



There is nothing better than being a part of CFC Stock Show Season. At CFC, we look forward to sponsoring events and exhibitors to do our part in contributing to each show's success.

#teamCFC volunteers their time sorting canned goods and matching a donation during the KBTX Food for Families Food Drive, benefiting the Brazos Valley Food Bank.



Capital Farm Credit contributes annually as a title sponsor for the Texas A&M Beef Cattle Short Course. We are grateful to be involved in education of the Texas cattle industry.

Capital Farm Credit embraces new ways to give back and support agriculture and the communities we call home. Each year we proudly contribute to various organizations and agricultural programs. From stock shows and rodeos, to local food banks, #teamCFC is dedicated to sharing our time and knowledge of agriculture with fellow Texans.

Capital Farm Credit employees lend their financial expertise, as well as volunteer their time, to provide local communities with a foundation that can cultivate credibility. We share a deep passion for ag education, awareness and conservation. We dedicate resources to give Texans the opportunity to enjoy the outdoors and rural lifestyle.

At CFC we are not only ag lenders, we are defenders of the foundations of our American way of life. Our love for the land of Texas runs deep. Together, we look for ways to give back to the state we call home. To grow. To impact. To innovate.



As a sponsor of CCA Texas STAR Tournament, CFC stands alongside CCA's membership and the great work they do for conservation and stewardship of our natural resources.



