

Capital Farm Credit
2nd Annual AgriRoots
Conference

Grand Hyatt San Antonio Riverwalk
August 28-29, 2024

WEDNESDAY, AUGUST 28

- 11:00 a.m. Check In
- 11:45 a.m. Welcome
- *Jeff Norte, President & CEO Capital Farm Credit*
- *Moderated by Andy Smith, Director of Retail Credit Capital Farm Credit*
- 12:00 p.m. Lunch
- 1:00 p.m. Global Perspectives for Emerging Ag Producers
- *Dr. Dave Kohl, Professor Emeritus, Virginia Tech*
- 2:00 p.m. Break
- 2:20 p.m. Small Group Breakout- Financial Case Study
- 3:00 p.m. Diversified Income Streams to Maximize Profits
- *Dr. Dave Kohl*
- 3:30 p.m. Your Living Legacy- Generational Succession Planning
- *Stephanie Fryer, Relationship Manager, Capital Farm Credit*
- 4:30 p.m. Break

- 4:45 p.m. Voices of Agriculture- A Producer Panel
- *Wade Lowry, Owner/Operator WR Lowry Farms*
- *Kimberly Ratcliff, CEO, Ratcliff Premium Meats*
- *Paul Exley, Live Operations Manager, Greener Pastures Chicken*
- *Moderated by Allyson Tjoelker, Capital Farm Credit*
- 6:00 p.m. Welcome Reception- Planting Seeds
- *Julie Borlaug, Principal, Borlaug Consulting*

THURSDAY, AUGUST 29

- 7:00 a.m. Breakfast
- 8:00 a.m. Rural Resilience
- *Adrienne DeSutter, Ag Mental Health Specialist*
- 9:00 a.m. Are you Covered?
- *Daniel Wright, Crop Insurance Agent Capital Farm Credit*
- 10:00 a.m. Break
- 10:15 a.m. Marketing with a Purpose
- *Anne Kimmey, Principal, Cultivate Agency*
- 11:15 a.m. Loan Programs and Grants
- *Kat Neilson, Lead Grant Specialist, Texas Department of Agriculture*
- *Taylor Miller, Farm Loan Manager, USDA/FSA*
- *Moderated by Laura Martinez, Capital Farm Credit*
- Noon Conference Concludes



Empower your operation.
Discover your abilities.
Define your legacy.



Jeff Norte
Capital Farm Credit



Dr. Dave Kohl
Virginia Tech



Stephanie Fryer
Capital Farm Credit



Wade Lowry
WR Lowry Farms



Kimberly Ratcliff
Ratcliff Premium Meats



Paul Exley
Greener Pastures Chicken



Julie Borlaug
Borlaug Consulting



Allyson Tjoelker
Capital Farm Credit



Adrienne DeSutter
Ag Mental Health



Anne Kimmey
Cultivate



Kat Neilson
Texas Department of Agriculture



Laura Martinez
Capital Farm Credit



Andy Smith
Capital Farm Credit

Not Pictured:
Daniel Wright
Capital Farm Credit
Taylor Miller
USDA/FSA

Speakers

2024 AgriRoots Conference

AUGUST 28-29

**GRAND HYATT
San Antonio Riverwalk**

**600 E. Market Street
San Antonio, TX 78205
210.224.1234**

